

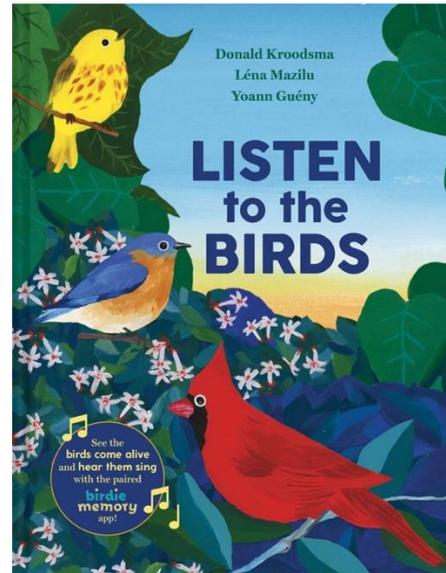


Norton Young Readers

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Explore the fascinating and beautiful world of North American birds and their birdsong with **LISTEN TO THE BIRDS**, a new picture book from **one of the world's leading ornithologists and birdsong experts, Donald Kroodsma**. From the Mourning Dove and Blue Jay to the Hermit Thrush and Western Meadowlark, Kroodsma showcases his unparalleled knowledge of each bird's songs, behavior, and habitat in an accessible presentation.

Co-created with French artist Léna Mazilu and interactive developer Yoann Guény, the book pairs with **an augmented reality app called Birdie Memory**. When the app's camera is pointed at a bird on the book page, the bird comes to animated life and sings its song! It's perfect for bird-loving kids and adults, and an entertaining way to learn about different birds' songs. The app also includes a memory game to test readers' memorization of different bird calls.



LISTEN TO THE BIRDS invites birders of all ages to experience the magic and delight of birdsong through thoroughly informed content, a stunning presentation, and an engaging companion app that will keep readers absorbed and deepen their learning.

DONALD KROODSMA is a birdsong scientist and professor emeritus of ornithology at the University of Massachusetts, Amherst. As a research scientist, he published widely on birdsong for more than 50 years, with lifetime achievement awards from the American Ornithologists' Union and the Wilson Ornithological Society. More recently he has authored books that introduce the general public to birdsong: *The Singing Life of Birds* (winner of the John Burroughs Medal for natural history writing); *The Backyard Birdsong Guides*; *Birdsong by the Seasons*; *Listening to a Continent Sing*; and *Birdsong for the Curious Naturalist*. He lives in Hatfield, Massachusetts.

LÉNA MAZILU is a French art director, interactive designer, and illustrator. She lives in Nantes with her family.

YOANN GUÉNY is a freelance interactive developer from Paris. He specializes in online experiences and augmented reality and has worked with renowned communication agencies and brands from around the world.

LISTEN TO THE BIRDS

By Donald Kroodsma, Léna Mazilu, and Yoann Guény

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Ages 7-10 | Hardcover Nonfiction Picture Book | \$19.95